



Sponsorship and Vendor Programs

Kilt Crawl Sponsor

Investment: \$250

Up to 300 giveaways (short beer, food, promotional items)

4 \$5 Gift Cards

Benefits:

- Promoted on the CollarCityKiltfest.com site
- Featured logo on all email promotion
- On the Kilt Crawl route
- Logo on T-shirt
- Banner at packet pickup location
- Mention on all promotional material
- Race Day Recognition - announcement of your sponsorship
- 2 Complimentary Race Entries
- Race day Goody Bag: Provide a physical coupon or promotional item in the goody bag of every runner that registers for the event

Premium Kilt Crawl Sponsor

Investment: \$350

Up to 300 giveaways (short beer, food, promotional items)

4 \$5 Gift Cards

Features:

- Promoted on the CollarCityKiltfest.com site
- Featured logo on all email promotion
- Official stop on the Kilt Crawl route
- Logo on T-shirt
- Banner at packet pickup location
- Mention on all promotional material
- Race Day Recognition - announcement of your sponsorship
- 2 Complimentary Race Entries
- Race day Goody Bag: Provide a physical coupon or promotional item in the goody bag of every runner that registers for the event
- Logo and banner on Kilt Crawl shuttle**
- Official stop on Kilt Crawl Route**

Corporate Sponsor

Investment: \$250

Sponsor \$100 in prizes

Benefits:

- Promoted on the CollarCityKiltfest.com site
- Featured logo on all email promotion
- Logo on T-shirt
- Banner at packet pickup location
- Mention on all promotional material
- Race Day Recognition - announcement of your sponsorship
- 2 Complimentary Race Entries
- Race day Goody Bag: Provide a physical coupon or promotional item in the goody bag of every runner that registers for the event
- Banner on Kilt Crawl Bus
- Promotional table at Packet Pick up

Team Sponsor

Investment: \$100

Sponsor \$100 in prizes

Benefits:

- Promoted on the CollarCityKiltfest.com site
- Team name and logo on all email promotion
- Team name on Tshirt
- Banner at packet pickup location
- Mention on all promotional material
- Race Day Recognition - announcement of your sponsorship
- 2 Complimentary Race Entries
- Race day Goody Bag: Provide a physical coupon or promotional item in the goody bag of every runner that registers for the event

Vendor

Investment: \$250

Benefits:

- Pre and Post Event Expo Booth Space for a 10' x 10' booth at the finish expo. Great way to interact directly with runners
- 2 Complimentary Race Entries
- Race day Goody Bag: Provide a physical coupon or promotional item in the goody bag of every runner that registers for the event

Other Sponsor Opportunities

- Start/Finish Line Banner - Two panels with your logo will be displayed on the start and finish line structures (in view of media and participants).
- Water Station - Host a water station for the runners and brand it with your logo and signage.
- Product Sampling - Opportunity to provide free sampling including marketing material to all participants and spectators
- Mile Marker* Get your brand noticed at the mile markers along the race course.